

OUR PRODUCTS



We offer a full line of great-tasting nutrition products that can be customized to meet individual needs and help consumers achieve their unique wellness goals. These products include meal replacement protein shakes, protein bars, teas, aloe, vitamins, sports hydration and other nutrition products, all backed by science.

Our Formula 1 Healthy Meal Nutritional Shake Mix is the number one brand in the world in meal replacement shakes, providing customers with an easy-to-prepare, healthy, balanced meal. Many of our products use soy, which is sustainable and produces more protein per acre, using significantly fewer environmental resources than other forms of protein.

Our global nutrition philosophy is based on balanced nutrition, leading a healthy, active life and following a personalized program with the help of an educated and trained distributor. This philosophy is helping to improve the nutritional habits of the world – one person at a time.

“

Our wide range of nutrient-dense products and flavor choices ensures that our entrepreneurial distributors can provide personalized plans to help customers meet their nutritional needs and achieve their desired results. We call this the Distributor Difference.”

John Agwunobi

M.D., M.B.A., M.P.H., Co-President and
Chief Health & Nutrition Officer



HERBALIFE NUTRITION IS THE
#1 BRAND IN THE WORLD
IN MEAL REPLACEMENT
SHAKES

4.8 MILLION

HERBALIFE NUTRITION
PROTEIN SHAKES
CONSUMED EVERY DAY



**HERBALIFE
NUTRITION**

Making the World Healthier and Happier

KEY FACTS

300+

SCIENTISTS ON STAFF

50+

OF WHOM
ARE PHDS

4.8 MILLION

HERBALIFE NUTRITION PROTEIN SHAKES
CONSUMED EVERY DAY

\$4.9

BILLION

IN NET SALES
IN 2018

**\$300
MILLION**

INVESTED IN SEED TO FEED
PROGRAM SINCE 2010



200+

SPONSORED
SPORTING EVENTS,
TEAMS AND
ATHLETES AROUND
THE WORLD

#1 BRAND

IN THE WORLD IN MEAL
REPLACEMENT SHAKES

90,000+

NUTRITION CLUBS AROUND
THE WORLD, MORE THAN

3x THE NUMBER OF
STARBUCKS WORLDWIDE

**~\$5.1
BILLION**

OF CAPITAL RETURNED
TO SHAREHOLDERS
SINCE 2007 THROUGH
BUYBACKS OR DIVIDENDS

**77.1
MILLION**

CANISTERS OF HERBALIFE
NUTRITION PROTEIN SHAKES
SOLD WORLDWIDE IN 2018

TRADED PUBLICLY ON THE NYSE

(HLF)

19.7%

MARKET SHARE IN
WEIGHT MANAGEMENT

90,000+

CHILDREN RECEIVE SUPPORT
FOR HEALTHY NUTRITION
FROM HNF PROGRAMS
IN 50 COUNTRIES

Learn more at IAmHerbalifeNutrition.com



**HERBALIFE
NUTRITION**

Making the World Healthier and Happier