Privacy Policy

Revised on August 1, 2019.

Herbalife respects the privacy of all individuals who visit its website and use its services. This Privacy Policy provides information in FAQ format on how Herbalife uses your personal information and your rights regarding your personal information. If you have more questions about this policy, you can contact us at privacy@herbalife.com. Please note that this policy applies only to Herbalife websites (“Sites”) that contain a link to this policy or to Herbalife processes based on documents referencing this Privacy Policy.

HERBALIFE INTERNATIONAL PRODUCTS TRADE LTD. (ŞTİ., Büyükhanı Plaza, Küçükbakkalköy Mah. Defne Sok., N3 Ataşehir, 34752, İstanbul/Turkey) is the manager of your personal data and determines the purposes and means for the processing of your personal data.

Please also note that Herbalife products are only sold through our Independent Members (“members”) and these members may also be administrators of your personal data. You should contact these members directly to understand their data practices.

Frequently Asked Questions (FAQ)

- What are the benefits of Herbalife collecting my information?
- What information may be collected by the sites?
- How will Herbalife collect and store this information?
- How long will Herbalife keep this information?
- What is Herbalife's commitment to Children's Privacy?
- What are my rights regarding my personal information?
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What are the benefits of Herbalife collecting my information?

Herbalife collects your personal data through its websites and other collection methods that will be communicated to you with reference to this Policy, for the following various purposes and based on a range of legal grounds:

Drafting and concluding a contract with you, e.g.

- draw up and sign a membership agreement with you;
- executing the membership agreement, including calculating your and other members’ earnings and providing and delivering information about your senior and subordinate staff (ranking reports);
- processing product orders;
• delivering and retrieving products, administering warranties, and
• payment purposes.

Fulfilling our legal obligations, e.g.

• accounting and tax purposes;
• to carry out product recalls and
• responding to information requests made by authorized public institutions and judicial authorities.

Herbalife’s legitimate business purposes, e.g.

• to provide our services and to protect the integrity and security of our services;
• to improve the user experience by increasing the accessibility and usability of our websites and creating more relevant content;
• solve members’ questions;
• To enforce our Terms of Use, membership rules and rights; and
• To inform you about our products, services and special offers and to make online promotions.

You may have the right to object to the use of your personal information for certain purposes under existing laws, but in this case you may not be able to fully benefit from our products and services.

• In line with your approval;
• receive special services such as information packages;
• Contacting a Herbalife member to sign up for membership or participate in events and competitions;
• use of your email address or phone number in connection with the marketing of Herbalife products and services and related products and services; and
• the use of certain cookies and similar technologies as required by law.

You can withdraw your consent at any time by notifying us via the e-mail address below, by opting out of receiving advertisements via e-mail or SMS, or by changing the privacy settings of your browser shown below. If you withdraw your consent, you may not be able to take full advantage of our products and services.

What information can be collected?

At Herbalife, we aim to give you as much control over your personal information as possible. In general, you can visit the Sites without telling us who you are or revealing any information about yourself. However, we collect technical information, such as your IP address and browser information, in order to create a link and serve our website. For example, we may collect data about your navigation on our website or save the options you have chosen. This is a common standard procedure for all websites on the internet. The information collected does not directly identify you, but may help us improve our marketing purposes and the services we offer you.

However, when you fill out a form to request information about Herbalife products or membership, contact a member, or enter a contest or sweepstakes, we may receive your information, such as your name and address, directly from you. In these cases, we may provide you with additional information or provide options for the intended use of your personal information, if necessary. We
also collect your communication preferences, such as whether you want to receive commercial emails.

For our registered members, Herbalife collects information about products you purchase online and information that is voluntarily uploaded to the Sites by members, such as their precursors or marketing efforts.

We may also obtain additional information about you from publicly available and commercially available sources and other third parties. Through the Sites, we may obtain information from such third parties if you access third-party services such as Facebook, Google or Twitter to log in to the Sites or to share your experiences on the Sites with others.

Some content and functionality of the Sites are provided by third parties, such as Facebook and Twitter plugins. These third parties obtain some information about how you use our website through cookies and similar technologies (see the cookies section below). Please consult the websites of these third parties to understand how they use your information.

**How will Herbalife collect and store this information?**

Herbalife stores your personal information in a central repository, along with other information about you, if any. This allows us to avoid duplication, better manage our information resources, and serve you better. We use this information for the purposes stated above and in accordance with your choices.

**How long will Herbalife keep this information?**

We may retain your information for the purpose for which it was collected or for as long as required by law. Herbalife's retention period for your personal information varies depending on the purpose for which the information is used.

Herbalife stores your information in a secure environment protected by a combination of physical and technical safeguards. This information is not generally available to the public, except for information voluntarily provided in public communities and forums on sites or third-party platforms.

- To find out how you can edit or update the information we hold about you, please see the question below: “What are my rights regarding my personal information?”

**Who does Herbalife share my personal information with?**

Relevant personal information will be shared with:

- affiliated or related companies and their dealers, representatives and officials;
- Service providers working for Herbalife (e.g. companies that help us improve and secure our website, and companies that enable us to serve more personalized ads);
- other companies with which Herbalife has created directly or indirectly arranged services for your benefit (e.g., taking orders, delivering packages, email management functions, processing credit card payments, and providing customer service);
- selected Herbalife members, including Herbalife members in your upline (e.g. Rank Reports);
- other parties where required by law or required to comply with a subpoena, legal process, or similar legal or judicial process, including disclosure to authorized third-party auditors or government officials, or to investigate and prevent fraud.
Other parties in the context of corporate transactions such as mergers, acquisitions or bankruptcy procedures.

**Where is your personal information stored?**

Herbalife operates in many countries around the world. We run certain website functions from one central location so that we can consistently serve you wherever you are. This location is currently located in the USA. Also, members of your upline may live in the US or other countries. There is no single set of data protection laws covering Europe, the USA and other countries in the world. However, we always make sure that your personal data is provided in accordance with the security requirements under current local data protection law. European law requires Herbalife to take certain steps to protect your information when transferring your information to regions outside of Europe. These steps include:

- Herbalife adheres to Model Contract Clauses for international transfers to other Herbalife entities around the world;
- For international transfers to service providers, the protection of information depends on the relevant service provider and its location and includes contracts with data protection clauses required by law;
- Herbalife is bound by the implementation of the membership agreement for international transfers, if any, to members in your upline.

**What is Herbalife's Commitment to Children's Privacy?**

Protecting your children's privacy is important. In some cases, Herbalife may also collect Personal Information from minors. Herbalife seeks consent from a minor's parents or legal guardians as required by applicable law.

**What are my rights regarding my personal information?**

You have many rights regarding your personal information depending on current law; for example, the right of access, the right to be informed about the processing of your personal data and the purposes for which such information is processed, the right to learn about the third parties to which your information has been transferred, the right to object to the correction, restriction or processing of your personal data and its transfer to another administrator, and the right to delete it (including transactions for direct marketing), the right to inform the third parties to whom your data is transferred, about the use of your right to edit or delete, the right to oppose the decisions that adversely affect you or that are taken only by automatic analysis of your information, and the right to demand compensation for the damage you have suffered due to the illegal processing of your personal data. Some of our sites allow you to view and update your personal information or cancel your subscription to the service. Where this functionality is not available and in accordance with other personal information rights, please contact your local Herbalife membership services office or Contact us at [https://privacyportal.onetrust.com/webform/46601746-6006-4c21-88ec-15dfa5b7dcdc/349bb89d-7008-46f7-b765-717966e11235](https://privacyportal.onetrust.com/webform/46601746-6006-4c21-88ec-15dfa5b7dcdc/349bb89d-7008-46f7-b765-717966e11235). Please note that these rights are subject to restrictions set by law.

If you do not want to receive advertisements via e-mail or SMS, you will be given the option to opt out of them in the notifications you receive.
If you have a question about this policy or our practices, or have a complaint about Herbalife's use of your personal information, please contact us at privacy@herbalife.com. If available under local law, if you have a complaint about Herbalife's collection and use of your personal information that Herbalife cannot resolve to your satisfaction, you have the right to lodge a complaint with the competent Regulatory Authority in your jurisdiction.

**About Internet and Site Security**

The Internet is not a secure system and you should always be careful about the information you disclose online. Personal Information collected and explicitly disclosed to you by Herbalife websites and other sources is stored in secure, non-public transaction environments. If necessary, personal information is encrypted using appropriate security technologies before you perform your transaction.

**Can Herbalife change this policy?**

Privacy laws, guidelines and case law are constantly changing. Therefore, Herbalife reserves the right to change this policy from time to time. We recommend that you visit our website periodically to be aware of the most up-to-date version of our policy.

Learn more about Herbalife Nutrition
herbalife.com.tr/footer-pages/sirket-bilgisi/